

# SPONSORSHIP / DONOR INFORMATION



## PLATINUM SPONSOR \$1,500

- Can have a banner at AWFC Legacy Project events / initiatives during the November 25th weekend
- Brand recognition - Business / organization's name listed on advertising for supported events during the November 25<sup>th</sup> weekend
- Brand recognition on social media and website for supported events / initiatives
- Resource / Marketing table and/or Representatives at initiatives / events during the November 25<sup>th</sup> weekend if desired
- Brand recognition – Business / organizations name listed on 2023 parade banner and hung at tailgate/game after the parade

## GOLD SPONSOR \$1,000 - \$ 1,499

- Can have a banner at AWFC Legacy Project events during the November 25<sup>th</sup> weekend
- Brand recognition – Business / organization's name listed on social media and website for supported initiatives
- Resource / Marketing table and/or Representatives at the Tailgate and/or Hour of Power during the November 25<sup>th</sup> weekend if desired
- Brand recognition – Business / organizations name listed on 2023 parade banner and hung at tailgate/game after the parade

## SILVER SPONSOR \$500 - \$999

- Can have a banner at AWFC Legacy Project Tailgate, and/or Hour of Power during the November 25<sup>th</sup> weekend
- Brand recognition on social media and website for supported initiatives
- Resource / Marketing table and/or Representatives at the Tailgate and/or Hour of Power during the November 25<sup>th</sup> weekend
- Brand recognition – Business / organizations name listed on 2023 parade banner and hung at tailgate/game after the parade

## GENERAL SPONSOR \$101 - \$499

- Brand recognition on social media and website for supported initiatives
- Brand recognition – Business / organizations name listed on 2023 parade banner and hung at tailgate/game after the parade

## DONOR \$100 or LESS

- Thank you

Make checks payable to  
Armstrong Walker Football Classic Legacy Project (AWFC Legacy Project)  
P.O. Box 25849 Richmond, VA 23260 or  
Zelle payment to [armstrongwalkerclassiclegacy@gmail.com](mailto:armstrongwalkerclassiclegacy@gmail.com),  
For more information email: [armstrongwalkerclassiclegacy@gmail.com](mailto:armstrongwalkerclassiclegacy@gmail.com)



## SPONSORSHIP / DONOR INFORMATION

### ONE RICHMOND



- \$1,500+ Platinum Sponsor
- \$1,000 - \$1,499 Gold Sponsor
- \$500 - \$999 Silver Sponsor
- \$101- \$499 General Sponsor
- \$100 or less Donor

CONTACT PERSON \_\_\_\_\_

TITLE / COMPANY \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

### RETURN THIS PAGE WITH DONATION

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P.O. Box 25849 Richmond, VA 23260

Zelle payment to [armstrongwalkerclassiclegacy@gmail.com](mailto:armstrongwalkerclassiclegacy@gmail.com),

For more information email: [armstrongwalkerclassiclegacy@gmail.com](mailto:armstrongwalkerclassiclegacy@gmail.com)

